

## Online Diploma Management of Higher Education Internationalization

Latin America and the Caribbean; Sub-Saharan Africa;  
Middle East and North Africa; Gulf Countries

14 October – 2 December, 2024

The UNESCO Chair "**Internationalization of Higher Education and Global Citizenship**" of the **University of Guadalajara** (UdeG) in collaboration with the **International Association of Universities** (IAU) are pleased to offer the online diploma in "Management of Higher Education Internationalization".

The Diploma is designed with common core courses for all regions (9 units) together with specific courses on the regional context (3 units) for higher education institutions in Latin America and the Caribbean; Sub-Saharan Africa; Middle East and North Africa and Gulf countries.

The program is taught by world-renowned experts in the field of higher education and internationalization. Participants have access to synchronous lectures on the following themes:

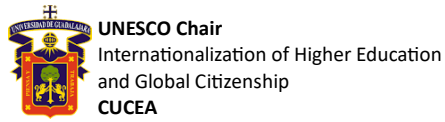
- Strategies for the design, planning and management of a comprehensive internationalization process;
- Strategies and management of student mobility;
- Internationalization of the curriculum;
- Internationalization of research;
- Promotion and management of international cooperation;
- Promotion of the Sustainable Development Goals (SDGs) and global citizenship.

### Objectives

- To offer professional development, training and updating in the field of internationalization of higher education.
- To develop institutional capacity to implement a comprehensive internationalization process and education for global citizenship.

### Participants

The diploma is designed for senior university staff, staff of International Office, scholars and students in the area of higher education internationalization.



## Academic Model

The program is designed to be 100% online. Contents and materials will be available on the UdeG/CUCEA Moodle platform and participants will attend online synchronous lectures.

The diploma consists of a common core course for all regions (**9 units/27 hours**) and specific sessions for each regional context (**3 units/9 hours**).

## Programme

### Inaugural Conference

**Monday 14 October, 2024**

7:30 - 9:00 a.m. (CST-Mexico City)

**Inga Žalēnienē**

Rector of Mykolas Romeris University

**Luis Gustavo Padilla Montes**

Rector of University Center for Economic and Administrative Sciences  
University of Guadalajara

## COMMON CORE COURSES FOR ALL REGIONS (27 hours)

### Module 1. Internationalization of Higher Education (6 hours)

#### Unit 1. Global Trends, Meanings and Strategies in the Internationalization of Higher Education

**Hans de Wit**

Boston College, United States of America.

**Monday 14 October, 2024**

9:00 a.m. - 12:00 p.m. (CST-Mexico City)

**Language of instruction**

English

#### Unit 2. Guidelines for the Implementation of a Comprehensive Internationalization Process

**Douglas Proctor**

Swinburne University of Technology, Australia.



UNESCO Chair  
Internationalization of Higher Education  
and Global Citizenship  
CUCEA



## **Session for LATAM**

**Wednesday 16 October, 2024**

4:00 – 7:00 p.m. (CST-Mexico City)

## **Session for Sub-Saharan Africa, MENA and Gulf countries**

**Friday 18 October, 2024**

12:00 – 3:00 a.m. (CST-Mexico City)

### **Language of instruction**

English

## **Module 2. Strategies for Student Mobility (6 hours)**

### **Unit 1. Different Global Forms and Trends in Student Mobility**

**Hans de Wit**

Boston College, United States of America.

**Monday 22 October, 2024**

8:00-11:00 a.m. (CST-Mexico City)

### **Language of instruction**

English

### **Unit 2. Virtual Exchange & COIL**

**Eva Haug**

The Amsterdam University of Applied Sciences, Amsterdam.

**Friday 25 October, 2024**

8:00-11:00 a.m. (CST-Mexico City)

### **Language of instruction**

English

## **Module 3. Internationalization of the Curriculum (6 hours)**

### **Unit 1. Conceptual Tools for the Internationalization of the Curriculum**

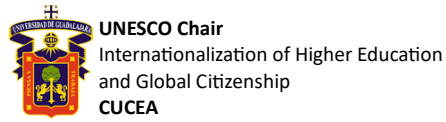
**Betty Leask**

La Trobe University, Australia.

## **Session for LATAM**

**Monday 28 October, 2024**

4:00 – 7:00 p.m. (CST-Mexico City)



## **Session for Sub-Saharan Africa, MENA and Gulf countries**

**Wednesday 30 October, 2024**

12:00 – 3:00 a.m. (CST-Mexico City)

### **Language of instruction**

English

### **Unit 2. Internationalization at Home**

**Jos Beelen**

The Hague University of Applied Sciences, Amsterdam.

**Thursday 31 October, 2024**

8:00 - 11:00 a.m. (CST-Mexico City)

### **Language of instruction**

English

## **Module 4. Internationalization of Research and International Cooperation (6 hours)**

### **Unit 1. Strategies for the Internationalization of Research and International Cooperation**

**Juliet Thondhlana**

University of Nottingham, United Kingdom.

**Tuesday 5 November, 2024**

8:00 - 11:00 a.m. (CST-Mexico City)

### **Language of instruction**

English

### **Unit 2. The Role of Universities in Development Cooperation and Promoting Global Citizenship**

**Evelyn Garwe**

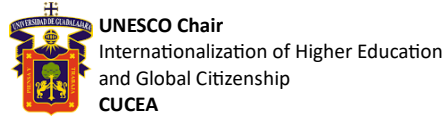
Mohammed VI Polytechnic University, Morocco.

**Friday 8 November, 2024**

8:00 – 11:00 a.m. (CST-Mexico City)

### **Language of instruction**

English



## **Module 5. Education for Global Citizenship and the Sustainable Development Goals (3 hours)**

### **Unit 1. Global Citizenship Education and Sustainable Development**

**Emiliano Bosio**

Toyo University, Japan.

**Tuesday 12 November, 2024**

8:00 – 11:00 a.m. (CST-Mexico City)

**Language of instruction**

English

### **COURSES ON REGIONAL CONTEXTS**

## **Latin America and the Caribbean**

(9 hours)

### **Unit 1. Trends and Challenges of the Internationalization of Higher Education in Latin America and the Caribbean**

**Jocelyne Gacel-Ávila**

University of Guadalajara, Mexico.

**Tuesday 19 November, 2024**

8:00 - 11:00 a.m. (CST-Mexico City)

**Language of instruction**

Spanish

### **Unit 2. Practical Aspects of Curriculum Internationalization in Latin America and the Caribbean**

**Pablo Beneitone**

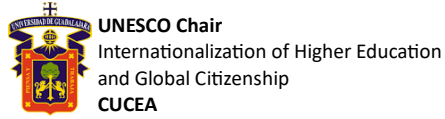
National University of Lanús, Argentina.

**Friday 22 November, 2024**

8:00 - 11:00 a.m. (CST-Mexico City)

**Language of instruction**

Spanish



### **Unit 3. Research and International Cooperation in Latin America and the Caribbean**

**Marcelo Knobel**

University of Campinas, Brazil.

**Monday 2 December, 2024**

8:00 - 11:00 a.m. (CST-Mexico City)

**Language of instruction**

Spanish

## **Sub-Saharan Africa**

(9 hours)

### **Unit 1. Trends and Challenges in the Internationalization of Higher Education in Africa**

**Wondwosen Tamrat**

St. Mary's University, Ethiopia.

**Wednesday 20 November, 2024**

8:00– 11:00 a.m. (CST-Mexico City)

**Language of instruction**

English

### **Unit 2. Internationalization of the Curriculum in Africa**

**Samia Chasi**

International Education Association of South Africa (IEASA)

**Monday 25 November, 2024**

8:00 – 11:00 a.m. (CST-Mexico City)

**Language of instruction**

English

### **Unit 3. Research and International Cooperation in Africa**

**Damtew Teferra**

University of Kwazulu-Natal, Sudáfrica.

**Thursday 28 November, 2024**

8:00 – 11:00 a.m. (CST-Mexico City)

**Language of instruction**

English

## Middle East/North Africa; Gulf Countries (9 hours)

### Unit 1. Trends and Challenges of the Internationalization of Higher Education in MENA and Gulf Countries

**Francisco Marmolejo**

Qatar Foundation for Education Science and Community Development

**Thursday 21 November, 2024**

8:00 – 11:00 a.m. (CST-Mexico City)

**Language of instruction**

English

### Unit 2. Internationalization of the curriculum in MENA and Gulf Countries

**Samah Gamar**

Qatar Foundation for Education Science and Community Development

**Tuesday 26 November, 2024**

8:00 a.m. – 11:00 a.m. (CST-Mexico City)

**Language of instruction**

English

### Unit 3. The role of Internationalisation of Higher Education through Capacity Building projects in the socio-economic development of the MENA region

**Silvia Marchionne**

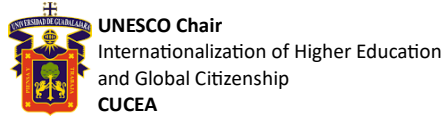
Mediterranean Universities Union (UNIMED)

**Friday 29 November, 2024**

10:00 a.m. – 1:00 p.m. (CST-Mexico City)

**Language of instruction**

English



| Course fees per participant |                  |
|-----------------------------|------------------|
| IAU Members                 | Non-members      |
| <b>1,700 USD</b>            | <b>2,400 USD</b> |

**Registration link:**

[https://docs.google.com/forms/d/e/1FAIpQLScZNNLQ77yKKMO3fBz2mtWylVyl18IR23xQC\\_E\\_jaMkuP97Urg/viewform?pli=1](https://docs.google.com/forms/d/e/1FAIpQLScZNNLQ77yKKMO3fBz2mtWylVyl18IR23xQC_E_jaMkuP97Urg/viewform?pli=1)

**For more information, please contact us at:**

[catedraunesco.cucea@gmail.com](mailto:catedraunesco.cucea@gmail.com)